



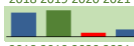










Indicators of Visitor Economy Performance	2018	2019	2020	2021	Sparkline	Recovery Gap (most recent year vs. 2019)
CANADIAN VISITOR SPENDING^a						
Total Canadian visitor spending in Saskatchewan (in millions of \$)	\$2,194.6	\$2,471.1	\$1,413.7	\$1,607.1		-35%
INTERNATIONAL VISITOR SPENDING^a						
Total international visitor spending in Saskatchewan from U.S. and overseas (in million of \$)	\$230.7	\$229.7	\$85.4	\$129.7		-44%
INTERNATIONAL AIR ARRIVALS^b						
Total international passengers from U.S. and overseas	90,532	87,183	27,902	20,358		-77%
US AUTOMOBILE BORDER CROSSINGS^c						
Total same-day crossings	30,747	31,563	10,226	5,055		-84%
Total overnight crossings	59,764	65,445	10,113	17,668		-73%
OCCUPANCY AT SELECT FIXED ROOF ACCOMMODATION^d						
Average annual occupancy rate in Canada	66.2%	65.6%	32.7%	41.6%		-37%
Average annual occupancy rate in Saskatchewan	56.9%	55.9%	32.4%	40.5%		-28%
ROOM REVENUE AT SELECT FIXED ROOF ACCOMMODATION^d						
Average Daily Room Rate (Saskatchewan)	\$111.23	\$116.95	\$103.58	\$107.11		-8%
Revenue Per Available Room (Saskatchewan)	\$60.57	\$65.98	\$34.85	\$44.03		-33%
RESTAURANT RECEIPTS^e						
Total spending at food and drinking place establishments (in millions of \$)	\$1,938.1	\$1,939.1	\$1,590.9	\$1,874.2		-3%
TOURISM-RELATED EMPLOYMENT^f						
Number of full-time and part-time jobs (August)	63,800	71,100	50,000	57,200		-20%
CONSUMER CONFIDENCE^g						
Index Consumer Confidence (Canada)	116.0	113.6	82.7	106.4		-6%
Index Consumer Confidence (Prairie Provinces)	78.6	68.0	52.0	72.6		7%

^aVisitor spending data is released by Statistics Canada and then modelled by Destination Canada to provide more details using credit card and debit card data. Spending data for 2021 is based on Statistics Canada preliminary indicators and may be updated at a later date when final indicators are released.

^bATA Global Agency Pro (GAP): Represents actual airline tickets to Saskatchewan sold within the reporting period. GAP captures approximately 90 per cent of the world's travel agency airline transactions and should be used as an indicator only.

^cStatistics Canada, reports of entries and re-entries from the Canada Border Services Agency: Represents the volume of U.S. residents entering Canada through U.S. land ports in automobiles licensed in the United States during the reporting period. Data exclude travellers who cross the border using a NEXUS card.

^dSTR, Inc.: Figures represent a sample of hotel rooms in the province and should be used as an indicator only. Replication or re-use of this data without the express written permission of STR is strictly prohibited.

^eMonthly survey of food services and drinking places, Statistics Canada, Table 21-10-0019-01 (seasonally adjusted): Reports the total dollars spent on food services and drinking places in Saskatchewan.

^fStatistics Canada, Labour Force Survey: Includes full- and part-time employment in tourism-related sub-sectors: accommodation, air and ground transportation, travel and reservation services, arts, culture and sport, recreation, amusement and gaming, food and beverage services, and select retailers.

^gConference Board of Canada, Index of Consumer Confidence: Measures consumers' levels of optimism regarding current economic conditions. The index is benchmarked to 2014 = 100. An indicator above 100 signals a boost in the consumers' confidence towards the future economic situation. Consequently, they may save less and spend more on major purchases. Values below 100 indicate a pessimistic attitude towards future developments in the economy, possibly resulting in a tendency to save more and consume less.