

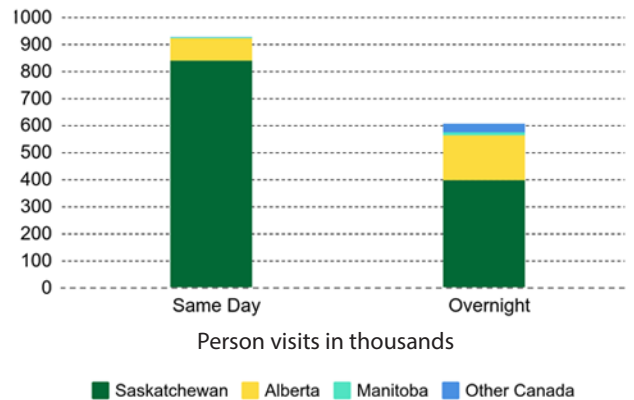
Regional Visitor Insights

West Central

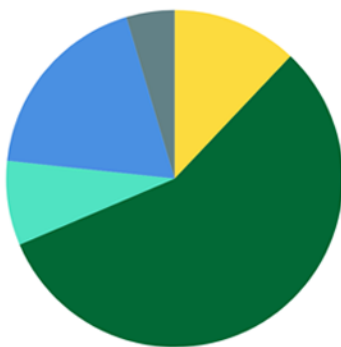
Over 1.5 million visits were made to the West Central region (excluding Saskatoon) in 2017. Albertans visit the West Central region more than any other region in the province, accounting for 12% of total overnight visits.



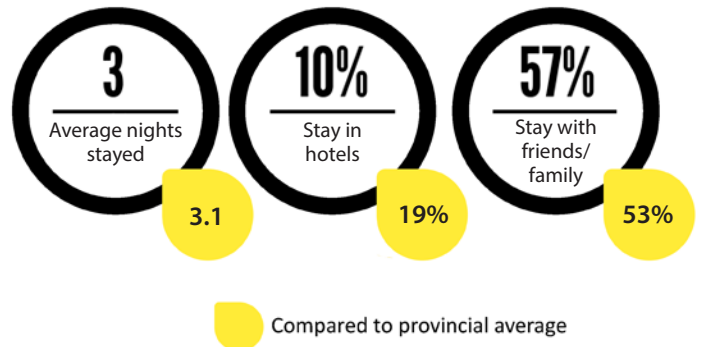
Visits by Province of Origin



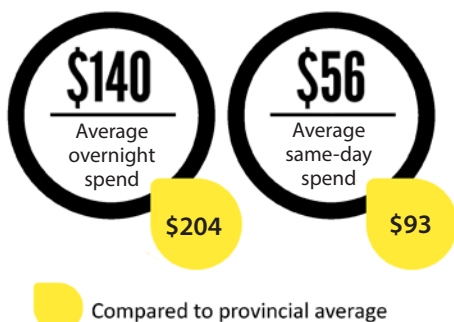
Accommodation



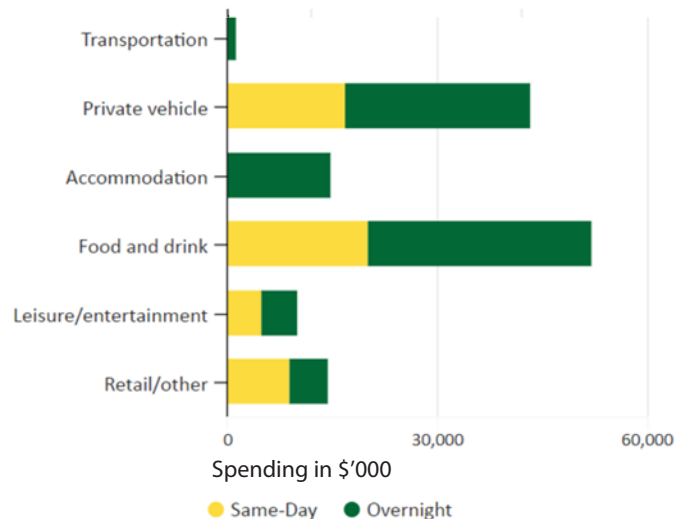
Staying with friends and family is the most popular choice for accommodation and the top reason for visiting the region. Renting a private cabin or cottage is the second most popular choice of accommodation.



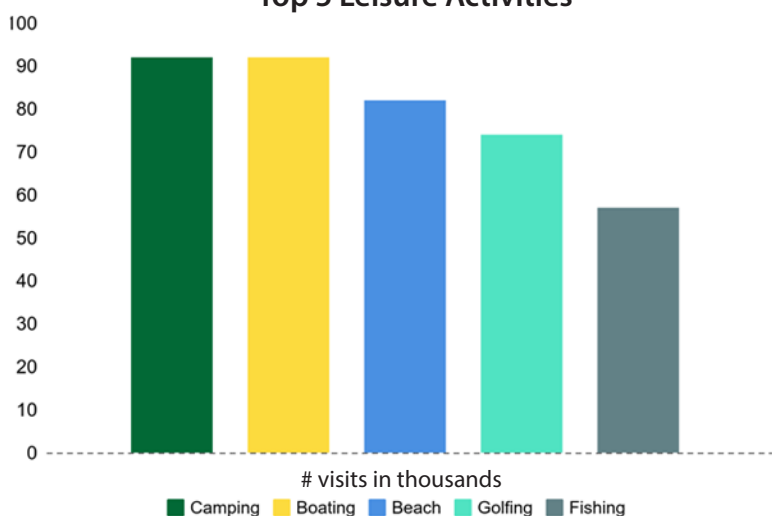
Visitor spending in West Central reached \$136 million in 2017. Food and drink accounted for 38% of total visitor spending in the region, while another 32% was spent on gasoline and private vehicle maintenance.



Visitor Spending



Top 5 Leisure Activities



Camping and boating are the top past-times for travellers the West Central region. As home to the most golf courses per capita in Canada, it is not surprising that golf is a popular activity for visitors to Saskatchewan.