

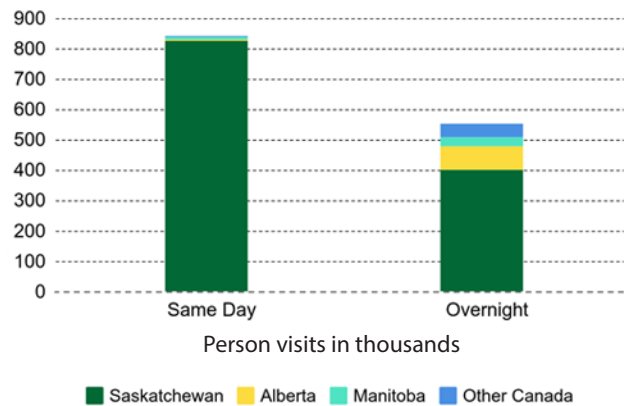
Regional Visitor Insights

Southeast

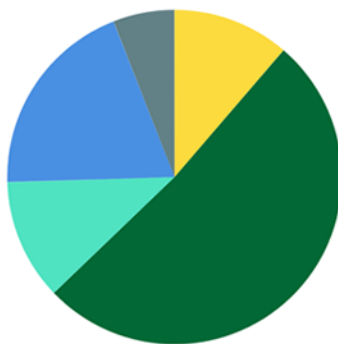
Visitation to Southeast Saskatchewan (excluding Regina) accounts for 11% of Saskatchewan's visitors – or over 1.36 million visits. Overnight stays in the region make up 38% of total visitation.



Visits by Province of Origin

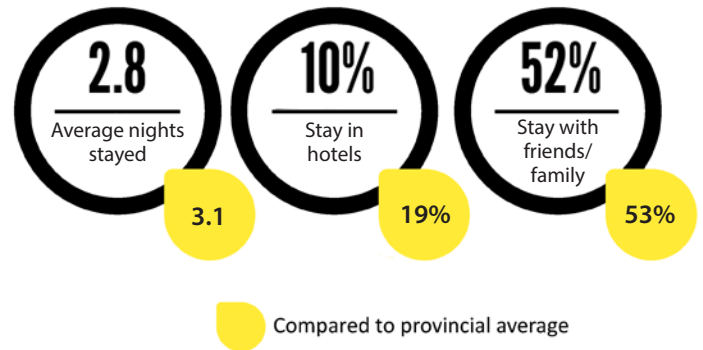


Accommodation

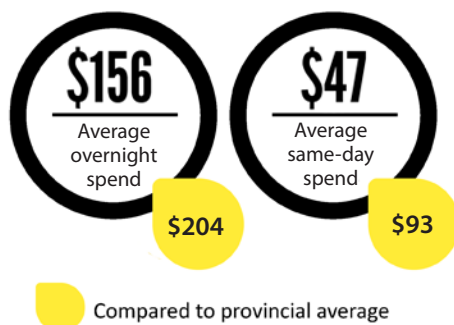


- Hotel/Motel (11.3%)
- Family and Friends (51.53%)
- Campground/RV (11.69%)
- Cabin/Cottage (19.54%)
- Other (5.94%)

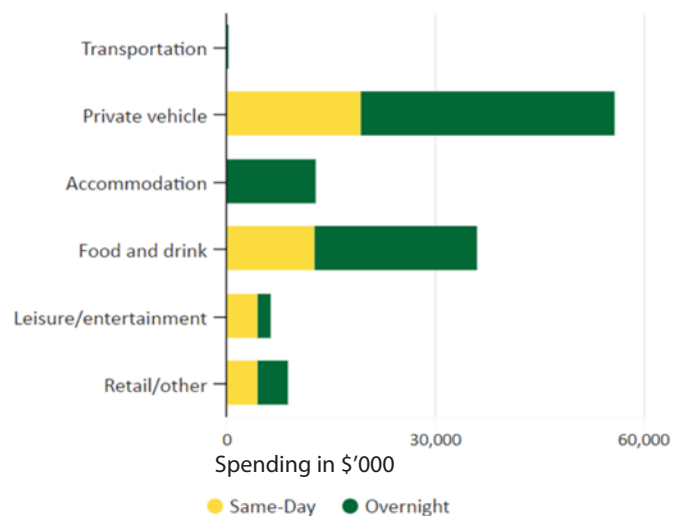
More than half of overnight visitors stay with family and friends. Private cabin and cottages are also popular choices in the southeast region.



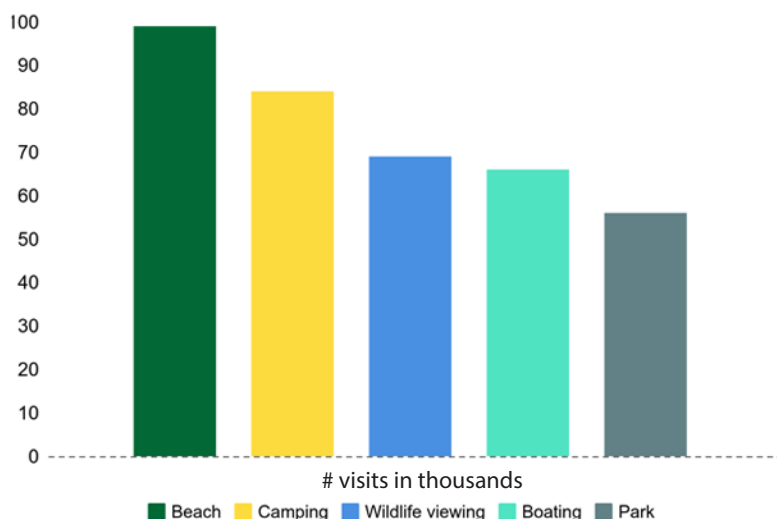
Visitor spending in southeast Saskatchewan reached \$121 million in 2017. 30% of spending was on food and beverage, while another 46% was spent on gasoline and private vehicle maintenance.



Visitor Spending



Top 5 Leisure Activities



The southeast region offers unexpected landscapes, from the rolling hills of the Qu'Appelle Valley to the unusual rock formations of Roche Percee. The most popular leisure activities for visitors to this region are going to the beach, camping and wildlife viewing.